







Product Overview

TikLive is a complete, browser-based broadcast ticker management platform — combining modern IT architecture with AI-assisted content capabilities for News, Sports, and Business broadcasting, delivering a unified end-to-end ticker workflow from content ingestion to live on-air playout.




Core Modules

<p>Ticker Play</p> <p>Real-time on-air control — manage and push ticker messages live from a clean browser interface.</p>	<p>Ticker Craft</p> <p>Configuration hub — set up carousels, manage templates, and define control behaviours.</p>	<p>Ticker Control</p> <p>Full broadcast control — monitor engine status, manage playout, and stay in command.</p>
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Key Features

<p> Browser-Based Control</p> <p>Full Ticker Play, Craft, and Control from any browser — no proprietary software or dedicated hardware required.</p> <p> Redundancy</p> <p>DB Replication ensures High Availability of ticker engine outputs.</p> <p> Live Engine Preview</p> <p>View exact ticker output from the graphics engine in real time, directly within the TikLive web interface.</p>	<p> AI-Assisted Content</p> <p>Automated summarisation, translation, and content enhancement via AI, plus MCP integration for workflow automation.</p> <p> Graphics Engine Agnostic</p> <p>TikLive supports multi-brand graphics playout engine.</p> <p> Integration</p> <p>Integrate with Traffic System, Workflow engine and Content Feed Provider</p>
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Redundancy & Reliability

<p> Real-time Sync</p> <p>UI, playout services, and broadcast engines stay in sync continuously.</p>	<p> Auto-disable</p> <p>Faulty engines automatically isolated; cursor persistence resumes playout after restart.</p>	<p> Health Monitoring</p> <p>Continuous engine health monitoring with automatic error detection and reconnection handling.</p>
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Content Delivery Ecosystem

 Content Ingest RSS and XML feed ingestion from news wires and data sources.	 AI Enhancement Summarisation, translation, and content enhancement keep your ticker relevant.	 MCP Integration External tool connectivity and workflow automation via MCP.
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Highlights

Feature	Description
OS Compatibility	Heterogenous environment — Windows, Mac or Linux
Architecture	Web Server + Database + Web Client (Ticker Play, Craft, Control) + Graphics Engine
Applications	News, Sports, Business broadcasting
Deployment	Docker and Containerized eases the installation and configuration
Integration	MCP (Model Context Protocol), Traffic System and Data Feed Provider
Preview	Live engine preview within the TikLive web interface
Multi-channel	Supported — manage multiple ticker channels simultaneously
Access Control	Role-based access control — manage user permissions across operators, editors, and administrators
Real-time Updates	Live ticker content and carousel state sync across all connected clients in real time — no page refresh required

Why TikLive?

Modern Architecture

Built on the latest IT and AI advancements.

Easy to Deploy Browser-based - No workstation licensing or OS in-compatibility.

Revenue Ready

Monetise using your 24x7 Ticker.

Get in Touch

Ready to modernise your broadcast ticker?

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